



## The Monitor

everychild.onevoice.®

January 10, 2012

### Following up on Students with Diabetes Care Act

The Illinois PTA worked with various organizations to make the Students with Diabetes Act a reality. The result of that work continues to make a difference in the lives of students. Here are several opportunities to continue that work. Please consider how these activities could impact your school community.

Barb Quinn, Legislative Advocacy Director, Illinois PTA

#### **The Care of Students with Diabetes Act Marks its One Year Anniversary!**

*— and we close out 2011 with even more good news —*

**Stand-Up | Stand-Out Award.** In the years preceding the passage of *The Care Act*, we were focused on what was going wrong, on what wasn't working. Now it's time to celebrate what's working and honor those stand-up staff members and stand-out schools that keep our kids safe, healthy and in school.

I'm pleased to announce that [The Illinois Legislative Diabetes Caucus](#) will present this award on behalf of the students and families that worked so hard to see this vital law enacted. The Caucus was formed earlier this year by a bipartisan group of legislators to support policies and programs to improve the lives of those affected by diabetes.

To nominate a staff person, tell us what this person does that makes them so special to the students in their care. To nominate a school for its leadership, tell us what this school does that makes such a difference in the lives of students with diabetes. Be sure to include the name of the staff person or the school, along with the contact information. Send your nomination to [Suzanne@TheCareAct.com](mailto:Suzanne@TheCareAct.com) by January 31, 2012. Awards will be announced early in 2012.

**OCR Outreach Sessions.** In response to ongoing discussions with our federal partners, The U.S. Department of Education's Office for Civil Rights (OCR) has agreed to hold free technical assistance presentations for our region in 2012. Representatives from OCR will address specific requirements of Section 504 of the Rehabilitation Act of 1973, Title II of the Americans with Disabilities Act (ADA), and the differences between Section 504/ADA Title II and the Individuals with Disabilities Education Act (IDEA) as they relate to students with diabetes.

**Support for Schools, Students and Families.** I'm happy to report that the number of requests from families needing help to resolve problems at school has dropped significantly this year. However, assistance is still available for families that need it. If you need help negotiating your child's Section 504 plan, filing an OCR complaint, or need to contact an attorney who will help you at no charge, contact me at anytime.

I wish you and your family enjoy a safe and happy new year, in school and out—

**Suzanne Elder**

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the



Caption describing picture or graphic.

key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of

topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

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**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

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## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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## Microsoft

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Illinois PTA

We're on the Web!  
example.com

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small,

you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.