

The Power



of ...

Strengthen your membership by 11 in 2011!

If each PTA in the state enrolled 11 new members, the Illinois State PTA would achieve an immediate membership increase to over 140,000 members statewide.

Each PTA that increases its membership by at least 11 members and has paid for those members by February 14, 2011 will be given special recognition at the State PTA Convention in March 2011.

How can you increase your previous year member total? Consider adding more teacher members, staff members, and community members – ask grandparents, family members, school board members, local government officials – whoever you decide to invite to join your PTA – **Just Ask!**

This recognition program will be tallied by the Illinois State PTA office – no application process is necessary. Simply add 11 new members to your 2009-2010 member totals and you will receive special recognition at the State Convention in 2011.

If you have questions regarding this statewide membership program, please contact Jen DeFranco, jtdefranco@sbcglobal.net or call 847-963-8707.

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For additional ideas on how to grow your local membership, visit www.illinoispta.org, or refer to the Membership Marketing Resource Guide in your local unit packet.