



everychild.one voice.®

2010-2011 AWARDS PACKET

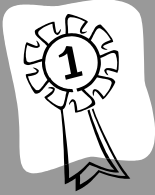
Does your PTA:

- Bring Environmental Concerns Programs to your students?
- Focus on a Healthy School Environment?
- Publish a newsletter to get information out to your membership?
- Sponsor programs that teach kids how to deal with bullies, internet safety, physical safety or school violence?
- Help parents deal with the day to day stresses of raising children?

If you answered **YES** to any of these questions, then please take the time to look over the award applications and share your successes with the Illinois PTA!!!



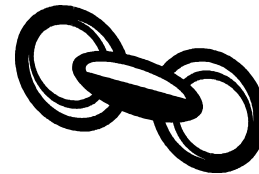
Deadline for all Award Applications is February 14, 2011



ILLINOIS PTA 2010 — 2011 AWARDS PACKET

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Outstanding Council Award 2010—2011



Outstanding COUNCILS will be chosen on the basis of their efforts in promoting the welfare of children and youth. In order for your council to be considered, please submit this award application filled out as completely as possible. If sending a hard copy and more space is needed for an answer, use the back of the page.

ONLY AWARD APPLICATIONS THAT HAVE MET THE FEBRUARY 14, 2011 DEADLINE WILL BE CONSIDERED.

NAME OF COUNCIL _____ PTA DISTRICT # _____

PRESIDENT _____ PHONE (____) _____

ADDRESS _____ CITY & ZIP _____

GENERAL INFORMATION

Council Theme: _____

Council Goals: _____

Number of Units: _____ Total number of PTA members in the member units: _____

Number of meetings are held each year? Regular _____ Executive Board _____ Executive Committee _____
President's _____ Other (please specify) _____

Purpose of meetings: _____

Who attends the meetings: _____

MEMBERSHIP

How does your council promote membership in the local units?

LEADERSHIP

How many Illinois PTA trained course leaders represent your council? _____

What Illinois PTA Course opportunities were offered this year? _____ How many participated? _____

Any other classes or training opportunities offered? What and Who attended? (General description--not names)

DIVERSITY

In what ways does your council address the issue of diversity?

OUTSTANDING COUNCIL AWARD

PROGRAMS

Briefly tell about one program or project that seemed most effective in strengthening your council.

Did your council use any National PTA programs? If yes, please list.

Did your council present or participate in any other program or project? If yes, please describe it.

RESOLUTIONS

Has your council submitted a resolution to the Illinois PTA? _____ Name of resolution: _____

Outcome: _____

Has your council implemented any National or Illinois PTA Resolutions? If yes, please explain.

PTA REPRESENTATION

Who represented your council at the 2010 Illinois Convention?

What PTA district events did your council participate in?

Was your council represented at National PTA Convention?

How many council representatives attended the Illinois PTA sponsored Leadership Training Events?

REPRESENTATION AT MEETINGS OTHER THAN PTA

Do council representatives attend :

School Board meetings?

Community meetings?

Other?

OVERCOMING ADVERSITY

What challenge did your council and/or the member units meet and overcome this year?

RETURN THIS AWARD APPLICATION TO:

Brenda Diehl

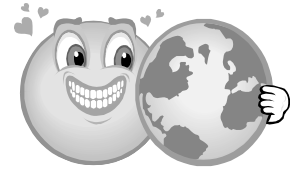
410 N. McKinley Ave

Champaign, Illinois 61821

bdiehl2@juno.com

NO LATER THAN FEB. 14, 2011

Environmental Concerns Award 2010—2011



"None of us operate in a vacuum. Our choices and behaviors have a ripple effect that reach across the world today, and on to future generations. What we buy, what we do or do not recycle, what we "throw away" has an impact on an evermore interconnected planet. If we want to maintain the standard of living we currently enjoy and pass it on to our posterity, it will take an all-hands effort to preserve the foundation of that standard of living – clean air, water and soil."

Go Green Initiative – The Bottom Line

The children of this world are very concerned about making our earth a healthy place for themselves and future generations. They ask questions, make suggestions, and initiate projects every day and their ideas are innovative and exciting. Projects do not need to be elaborate, but must involve the students in all phases of the project.

Examples of some projects could be:

- collecting printer/ink jet cartridges
- saving some Rainforest Land
- saving some trees
- planting trees
- planting a butterfly garden
- having a no waste lunch day or weigh your trash day

Remember anything that you do helps to make a difference in our environment.

I encourage units to visit the go green web site at www.gogreeninitiative.org there are some wonderful ideas and a great newsletter that you can get ideas from.

The local PTA that wins the first place award for their program may be asked to be a part of a panel for a workshop at the 2011 convention. Additionally, the first place award winner may be the program that Illinois PTA will encourage local units in the state to use.

The Illinois PTA would like to recognize these earth friendly projects with a certificate to be awarded to each PTA that sponsors and assists in the implementation of a project chosen by the students of the school involved. A first place and runner up award will be presented at the 2011 Illinois PTA Convention and names of winning units will be published in the Illinois PTA Bulletin.

Complete the attached entry form postmarked no later than February 14, 2011 and return it to:
(Projects do not have to be completed by this date)

Terry Christenson
Environmental Concerns Chairmen
3118 N. 76th Ave.
Elmwood Park, IL 60707
terryc1962@sbcglobal.net

Photographs may be included but are not necessary (photographs will not be returned to the submitting unit). If photographs are included, please attach a release form signed by the parent/guardian of each student in the photograph. Names of individual students will not be published to insure privacy.

ENVIRONMENTAL CONCERNS AWARD

PTA NAME: _____

SCHOOL NAME: _____

ADDRESS: _____

OF STUDENTS: _____ TYPE OF SCHOOL: _____

NAME OF PTA PRESIDENT: _____

PTA DISTRICT: _____ DISTRICT DIRECTOR: _____

Project Description:

Project Goals:

Project Implementation:

Project Results:

PTA's Role in the Project:



ILLINOIS PTA

Healthy Students Award 2010—2011



It is important for children to come to school emotionally and physically healthy. Studies have shown that children's physical well-being has a significant effect on their learning and long term success. When children are well-rested, well-nourished and physically fit they are more ready to learn.

Our children's health has been getting a lot of attention from our legislators and the media. Now more than ever PTAs have a golden opportunity to impress upon their members what they can do to keep their children emotionally and physically healthy.

Example of some projects could be:

Host a "Let's Fight Flu Together" program more information can be found
at <http://www.flubusters.com/pta.html>

Have a Healthy Lifestyles program at a PTA meeting

Host a Health Fair

Ask parents to donate items (tissues, hand sanitizer, anti-bacterial wipes) to keep
the classroom a healthy environment

Work with administrators to create a school wellness policy

The local PTA that wins the first place award for their program may be asked to be a part of a panel for a workshop at the 2011 convention. Additionally, the first place award winner may be the program that Illinois PTA will encourage all the locals in the state to use.

The award must be postmarked by February 14, 2011. This year, Illinois PTA will award a first place and second place winner. Please visit the Illinois PTA website at illinoispta.org or the National PTA website at pta.org for more information on what you can do to make healthy lifestyles for your community a priority.

Complete the attached entry form postmarked no later than February 14, 2011 and return it to:

(Projects do not have to be completed by this date)

Phyllis Pelt
Health Chairman
18600 Village. Dr. Unit 212
Hazelcrest, IL 60429
phylpelt@uic.edu

Photographs may be included but are not necessary (photographs will not be returned to the submitting unit). If photographs are included, please attach a release form signed by the parent/guardian of each student in the photograph. Names of individual students will not be published to insure privacy.

HEALTHY STUDENTS AWARD 2010-2011

PTA NAME: _____

SCHOOL NAME: _____

ADDRESS: _____

OF STUDENTS: _____ GRADES: _____ TYPE OF SCHOOL: _____

OF STUDENTS RECEIVING FREE AND REDUCED MEALS: _____

NAME AND CONTACT OF PTA PRESIDENT: _____

PTA DISTRICT: _____ DISTRICT DIRECTOR: _____

Why was this project chosen?

What was the role of school or district nurse, principal, social worker, teachers, students, families, in the determination, implementation or outcomes of this project?

Project Description: please answer Who, what, where, and how many benefitted from the project?

Implementation process with participant duties and time lines; how was the project communicated to others?

Outcome of the project: How was the work documented photos, media and feedback from students? Teachers? Parents or family caregivers?

How has the project been communicated to benefit other PTA's?

Bonus: Are you willing to mentor another PTA interested in replicating this project next year?



ILLINOIS PTA

Family-School Partnerships Hearst Awards
2010—2011



The Hearst Award applications are not available from National PTA at the time of this publication.

Please go to : www.pta.org/phoebe_apperson_hearst_partnership_award.asp for more information on these awards.

ILLINOIS PTA

Juvenile Protection and Safety Award 2010—2011



A safe environment allows children to flourish and grow, free from violence, drugs, gangs and other dangers. PTA offers resources, support and guidance, so that we can make a difference in our homes, schools and communities.

PTA has a long history advocating for child safety. In addition to leading efforts to improve school safety, transportation safety and more, PTA has created and compiled information to prevent bullying, battle substance abuse, and provide guidelines for media use.

Examples of some programs are:

- Internet Safety
- How to Combat School Violence
- Media Safety, i.e Sexting, Cell Phone use, and Computer usage
- Fire Prevention and Safety
- School Bus Safety

The local PTA that wins the first place award for their program may be asked to be a part of a panel for a workshop at the 2011 convention. Additionally, the first place award winner may be the program that Illinois PTA will encourage all the locals in the state to use.

The Illinois PTA would like to recognize these safety minded projects with a certificate to be awarded to each PTA that sponsors and assists in the implementation of a project chosen by the students of the school involved. A first place and runner up award will be presented at the 2011 Illinois PTA Convention and names of winning units will be published in the Illinois PTA Bulletin.

Complete the attached entry form postmarked no later than February 14, 2011 and return it to:

(Projects do not have to be completed by this date)

Matthew Rodriguez
Juvenile Protection and Safety Chairman
316 E Niagara Ave.
Schaumburg, IL 60193
tazcubano@aol.com

Photographs may be included but are not necessary (photographs will not be returned to the submitting unit). If photographs are included, please attach a release form signed by the parent/guardian of each student in the photograph. Names of individual students will not be published to insure privacy.

JUVENILE PROTECTION AND SAFETY AWARD

PTA NAME: _____

SCHOOL NAME: _____

ADDRESS: _____

OF STUDENTS: _____ TYPE OF SCHOOL: _____

NAME OF PTA PRESIDENT: _____

PTA DISTRICT: _____ DISTRICT DIRECTOR: _____

Project Description:

Project Goals:

Project Implementation:

Project Results:

PTA's Role in the Project:

Legislation Partnership Award 2010—2011



The Legislative Partnership Award is one of the ways the Illinois PTA can recognize and applaud your efforts in Ensuring Every Child's Future by Engaging Every Child's Parents. Often it seems as though our efforts are minimal and we are uncertain about the impact we have. This Legislative Partnership Award Application can be used as a "self-evaluation" tool, as a guide to planning future events, and as a means of sharing your stories with other PTAs.

Our Outstanding Partners will be honored at the Illinois PTA Convention in March, 2011, at the Schaumburg Marriott. I look forward to seeing *you* at convention!

Here are some ideas that might help you complete the awards application:

Areas of Local Concern: Have you worked with your school, district and/or community to identify and address an issue of concern? If so, what was the issue and what steps did you take to address it? Did you inform your membership regularly on steps that were being taken to address and resolve this concern?

For example, how has your PTA responded to the proposed FY2011 budget? One PTA chartered buses and visited lawmakers in Springfield to share their concerns over the impact proposed budget cuts would have in the schools in their community--reduction in the number of teachers, cuts to existing programs, and possible increases in class size.

Areas of Statewide Concern: Have you shared Action Alerts with your members and asked them to contact their state representatives and state senators when Alerts are received? Have you shared information on Illinois PTA Virtual Lobby Week activities, and followed up with your members to see if anyone participated? If so, what was the method of participation? Have you asked members of your PTA to become part of the Illinois PTA Legislative Network?

Areas of National Concern: Have you received Action Alerts from the National PTA and shared them with your members? Have you taken action?

Programs and Projects:

Have you hosted or participated in a Candidates' Forum?

Have you sponsored a Take a Legislator to School Day?

Have you created a regular communication method with your members?

Have you shared the Illinois PTA Bill List or Monitor with your members?

Volunteer Response Log:

Have you recorded the number of members that respond to state and/or federal action alerts?

Have you recorded time spent on Virtual Lobby Week events?

Still looking for some suggestions or ways to get started with an idea? Please do not hesitate to contact the Illinois PTA Legislation Team for more ideas.

Barb Quinn,
Legislation Chair
bquinnpta@aol.com

Gretchen McDowell,
State Legislation Consultant
gretmcdowell@aol.com

Sarah Williamson,
Federal Legislation Consultant
s_williamson@mail.com

ILLINOIS PTA

Legislation Partnership Award
2010—2011



LEGISLATIVE PARTNERSHIP AWARD APPLICATION

2010 ~ 2011

DEADLINE FOR APPLICATION, FEBRUARY 14, 2011

Please fill out this form to qualify for the Legislative Partner Award

PTA NAME: _____ **PTA DISTRICT:** _____

NAME OF PRESIDENT: _____

ADDRESS OF PRESIDENT: _____

NAME OF LEGISLATION CHAIRMAN: _____

PHONE/EMAIL ADDRESS OF CONTACT PERSON: _____

OUTSTANDING PARTNERSHIP AWARD

_____ Legislation Chairman appointed & name on file at Illinois PTA office by December 1, 2010

_____ Completed narrative report enclosed on legislatively related program(s) or project(s).

SEND COMPLETED APPLICATION, ALONG WITH NARRATIVE for the OUTSTANDING PARTNER AWARD, POSTMARKED BY FEBRUARY 14, 2011 TO:

Barb Quinn, Illinois PTA Legislation Chairman

466 Franklin Lane, Elk Grove Village, IL 60007

bquinnpta@aol.com

1 for 1
100% Membership Award
2010—2011

1 for 1



for



100% Membership Award

What does 100% Membership mean?

100% membership equals one paid membership for every child enrolled in the school associated with your local unit. *1 for 1.*

What could be better than every child having at least one member willing to join the PTA as a voice for their future? *1 for 1.*

Recipients of the 100% membership will be honored at the Illinois PTA Convention in March 2011. PTA's must complete an application form for this award. The deadline to submit this award application is February 14, 2011. No late entries will be accepted. The postmark must be prior to February 14, 2011.

Do the members have to be a parent of the children?

No. The 1 for 1 campaign allows you to simply recruit one member for every enrolled student. These members can be parents, grandparents, teachers, students (PTSA), staff, business/community members, etc. As long as you achieve 1 PTA member for every enrolled student – you will achieve 100% membership. *1 for 1.*

Local Unit Name: _____

Total Enrollment on October 1, 2010: _____

Total PTA Membership on February 1, 2011: _____

Membership Chair: _____

Email: _____ Phone: _____

Return completed Award Application, postmarked by February 14, 2011, to:

Jen DeFranco, IL PTA Membership Marketing Chair,
1190 W Kraml Ct, Palatine, IL 60067 or email to: jtdefranco@sbcglobal.net

“New Unit Awards”
2010—2011

Are you a NEW PTA Unit in Illinois?

If you are...congratulations!

To recognize our new local units for their membership achievements we will be presenting any new unit that achieves more than 50 new members in their first year, a membership achievement award, for successful recruitment in their unit.

A new unit for 2011 will be defined as any unit who has a charter dating March 1, 2010 or later.

So, new units...let's start recruiting!



For recruitment tips and ways to increase your membership, visit www.illinoispta.org, www.pta.org or refer to the enclosed Membership Marketing Guide.

If you have additional membership questions, please contact Jen DeFranco, Illinois PTA Membership Marketing Chair, at jtdefranco@sbcglobal.net or call 847-963-8707.



MEMBERSHIP AWARDS
11 in 2011

The Power of ...



Strengthen your membership by 11 in 2011!

If each PTA in the state enrolled 11 new members, the Illinois State PTA would achieve an immediate membership increase to over 140,000 members statewide.

Each PTA that increases its membership by at least 11 members and has paid for those members by February 14, 2011 will be given special recognition at the State PTA Convention in March 2011.

How can you increase your previous year member total? Consider adding more teacher members, staff members, and community members – ask grandparents, family members, school board members, local government officials – whoever you decide to invite to join your PTA – **Just Ask!**

This recognition program will be tallied by the Illinois State PTA office – no application process is necessary. Simply add 11 new members to your 2009-2010 member totals and you will receive special recognition at the State Convention in 2011.

If you have questions regarding this statewide membership program, please contact Jen DeFranco, jtdefranco@sbcglobal.net or call 847-963-8707.

Newsletter Award 2010—2011



The Illinois PTA will again present Outstanding PTA Newsletter Awards at the 2011 Illinois PTA Convention in the categories of Local Unit, Council, and District. Local Units and Councils must be a PTA in good standing with the Illinois PTA and publish/distribute three (3) or more newsletter issues in a calendar year to be considered for this award. Entry must include a cover letter as described below and (1) copy of **three (3)** different newsletter issues dated January 1, 2010 through December 31, 2010.

Each newsletter issue included in entry MUST meet the following criteria:

1. Must include cover letter (see Newsletter Objectives and Inclusiveness below).
2. Must be a PTA-sponsored newsletter, with an easily identifiable PTA title. The correct PTA logo and tagline must be included in the flag. The Logo Permission Form can be found at <http://www.illinoispta.org/Forms/Logo Permission Form.pdf>.
3. Must contain a PTA Executive message (written by an Executive Board Member of the Local Unit/Council/District) that is prominently featured.
4. Must contain material from the Illinois PTA and/or the National PTA, reprinted or rewritten, **AND** the source credited.
5. Must contain information about PTA committees, activities and events. (Fundraising is not an event.)
6. Cannot include material that is not consistent with the PTA's 501(c)(3) status. (i.e. Advertisements for local businesses, etc. are not allowed under our not-for-profit status, this includes Market Day. (You are allowed to thank any sponsors for their donation.)
7. Cannot use periods in PTA.

Only entries that meet the above criteria will be considered for the award and then evaluated on the following:

Newsletter Content

- Parent education, educational concerns, membership activities, and legislation (reprinted materials from sources other than PTA must be fully credited).
- PTA calendar of upcoming events - including PTA Council and/or PTA District information
- School/student activities.

Newsletter Format

- Type style – Is the font consistent and easy to read?
- Editing – is spelling and sentence structure grammatically correct; is the information accurate?
- Use of graphics – Is there too much, too little; are they relevant to the articles?
- Layout – is there an appropriate use of white space; are the articles easy to follow?

Newsletter Objective and Inclusiveness – detailed in separate cover letter. Cover letter must include:

Contact Information:	<u>Example</u>
Name of PTA	George Washington PTA
Name of School, Zip	George Washington Elem School, 60001
Newsletter Editor, Phone	Janice Doe, 817-555-1212
PTA President, Phone	Jane Doe, 817-555-1213
President's Address, City, Zip	123 Main Street, Any City, IL 60001
Name of District Director, District #	Josy Doe, Director, District 1
Newsletter Category: Local Unit/Council/District	Newsletter Category: Local Unit

In two hundred (200) words or less, explain the objective of Newsletter; how often it is published; how is it distributed (printed, email, Web link); who is it distributed to (circulation totals). If multi-lingual, list the languages the newsletter is translated into; include the percentage of your unit that speaks each language.

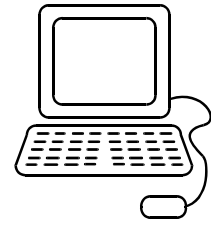
**Entries must be postmarked or electronically filed by February 14, 2011.
Entries postmarked or emailed after this date WILL NOT be considered.**

Submission of Paper copies: It is recommended that entries be sent by UPS, FedEx, DHL/Airborne, or certified mail, return receipt requested. Send cover letter and newsletter issues to: Carolyn McCarty, *Illinois Bulletin* Editor, 17 Dale Allen Drive, Belleville, IL 62226

Submission via email: Send one (1) email with four (4) separate **PDF files** attached: one (1) cover letter; and three (3) newsletter issues. Send email to: cm8513@aol.com. A confirmation receipt of entry will be returned within 72 hours.

For more information, email cm8513@aol.com.

Website Award
2010—2011



The Illinois PTA will again present PTA Website Awards at the 2011 Illinois PTA Convention. Local Units, Councils, and Districts may apply. The websites must meet the following criteria to be eligible for judging:

1. It must be a PTA-sponsored website, with an easily identifiable PTA banner. The correct PTA logo and tagline must be included on the home page. The PTA logo may be acquired from the State PTA by completing the Logo Permission Form (found on this Local Unit Packet CD and on the web site: www.illinoispta.org/forms). It may be the generic logo and tagline, or may be customized for your PTA;
2. The PTA president's message *should* be prominent or easily accessible;
3. It must contain material from the both Illinois PTA and National PTA, reprinted or rewritten, and the source credited, not just a link to their sites;
4. The site needs to contain information about your local unit, council or district and activities and events. Website should not contain information that is available to PTA members only (i.e. bylaws);
5. The content cannot include material that is not consistent with the PTA's 501(c)(3) status (i.e. advertisements for local businesses, etc. are not allowed under our not-for-profit status);
6. The use of periods in PTA will disqualify any website;
7. The website should be updated regularly with date shown on home page;
8. Entries received after the deadline date will not be considered; and
9. If a local unit you must be a PTA in good standing.

Websites that meet the above criteria will then be evaluated on the following:

Content – 75%

Parent education, educational concerns, membership activities, and legislation (reprinted materials from sources other than PTA must be fully credited with permission for use granted).

PTA calendar of upcoming events - including PTA Council and/or PTA district information.
School/student activities.

Are links current and educational in nature, and include links to Illinois PTA and National PTA? Links can not be dominated with and by fund raisers.

Format – 25%

Type style – Is the font consistent and easy to read?

Editing – is spelling and sentence structure grammatically correct, is the information accurate?

Use of graphics – Is there too much, too little, is it relevant?

Layout – is the site easy to navigate?

Entries must be received by February 14, 2011. For more information, call 847 455-0427.

Email the following information and your website address or link to;

Mary Ann Daugherty, Illinois PTA Webmaster
mdaugherty15@comcast.net

Local or Council Website Award

If applicant is a local unit or council:

PTA District #: _____

Name of PTA/Council: _____

City of School: _____ Zip Code: _____

Name of Webmaster: _____

URL (such as <http://illinoispta.org>): _____

E-mail: _____

Name of President if PTA Unit or Council: _____

Phone: _____

Address of President: _____

City: _____ Zip Code: _____

Name of District Director: _____

District Website Award

If applicant is a district:

PTA District #: _____

Name of District Director: _____

Phone: _____

Address of Director: _____

City: _____ Zip Code: _____

Name of Webmaster: _____

URL (such as <http://illinoispta.org>): _____

E-mail: _____