

Illinois PTA Convention 2012 Sponsorship Opportunities

The Illinois PTA's annual convention will take place March 9-11, 2012 at the Chicago Marriott Schaumburg. The event is anticipated to attract PTA members and their families, teachers and guests from around the state. We invite you to bring your business/organization to the attention of our attendees while supporting the state's largest child advocacy organization.

Sponsorship donations will be used to provide keynote speakers, materials for the participants, and funding for special events to recognize students and volunteers. Please consider sponsorship at one of the following levels:

GOLD - \$5000

- Full page advertisement in the convention program – distributed to all convention attendees
- A double exhibitor's booth in the exhibition hall
- Six (6) complimentary guest registrations
- Six (6) complimentary tickets to the PTA Awards Celebration
- Business or Organization Name/Logo on the 2012 PTA Convention Tote bag
- Acknowledgement at the PTA Awards Celebration
- Sponsorship listing on the Illinois PTA website
- Sponsorship listing in the summer issue of the Illinois PTA *Bulletin*

SILVER - \$2500

- ½ page advertisement in the convention program – distributed to all convention attendees
- Four (4) complimentary guest registrations
- Four (4) complimentary tickets to the PTA Awards Celebration
- Business or Organization Name/Logo on the 2012 PTA Convention Tote bag
- Acknowledgement at the PTA Awards Celebration
- Sponsorship listing on the Illinois PTA website
- Sponsorship listing in the summer issue of the Illinois PTA *Bulletin*

BRONZE - \$1000

- 1/4 page advertisement in convention program – distributed to all convention attendees
- Two (2) complimentary guest registrations
- Two (2) complimentary tickets to the PTA Awards Celebration
- Sponsorship listing on the Illinois PTA website
- Sponsorship listing in the Illinois PTA *Bulletin*

Sponsorship Benefits Quick Reference

The following is a description of the benefits listed under each sponsorship level:

Sponsorship listing in the convention program:

The 2012 convention program is distributed to all convention attendees. Your business or organization listing will be highlighted on an inside page.

Sponsorship listing on the Illinois PTA website:

The sponsorship listing will be found on the convention page of the website under “Proud Sponsors of Illinois PTA 2012 Convention” (www.illinoispta.org)

Sponsorship listing in the *Illinois PTA Bulletin*:

The *Illinois PTA Bulletin* is widely distributed throughout the state including, but not limited to, all PTAs, public schools and education agencies in Illinois. Your business or organization listing will be highlighted on an inside page.

Advertisement in convention program:

The appropriately sized advertisement should be sent (black and white; copy-ready) to the address on the Sponsorship Application, no later than January 15, 2012. The convention program is distributed at convention to all convention attendees.

Complimentary convention registration:

Complimentary convention registrations will be sent to the contact person(s) you have listed on the application form.

Logo on Convention Tote:

Your business or organizations name/logo will appear on the official 2012 PTA Convention Tote bag given to every convention registrant.



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Illinois PTA Convention 2012 Sponsorship Registration

Name of Business Organization: _____

Address: _____

Contact: _____

Telephone: _____

E-mail: _____

Website address: _____

Please indicate the sponsorship level for which your business/organization is participating at:

_____	Gold	\$5000
_____	Silver	\$2500
_____	Bronze	\$1000
_____	Patron	\$500
_____	Friend	Less than \$500

Please enclose appropriate fee and, if applicable, advertising hard copy, and mail to:

Illinois PTA
 Convention Sponsorship
 P O Box 907
 Springfield, IL 62705

Checks should be made payable to *Illinois PTA*. The Illinois PTA is a 501(c)(3) nonprofit organization.

THANK YOU for working with us to support and advocate for all children!